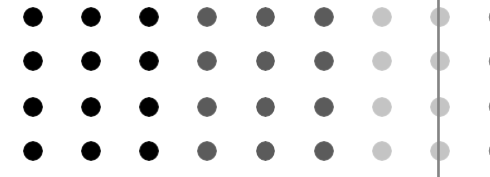




CEDA MEMBERSHIP

INDEPENDENCE | IMPACT | INFLUENCE

MEMBERSHIP WITH PURPOSE



CEDA's purpose is to achieve sustainable long-term prosperity for all Australians.

Join CEDA to help shape Australia's future, drive informed debate, and create innovative policy solutions.

CEDA exists to enable constructive policy discussion across government, business, academia and the broader community to drive positive change on the issues that matter most to Australia's economic and social development.

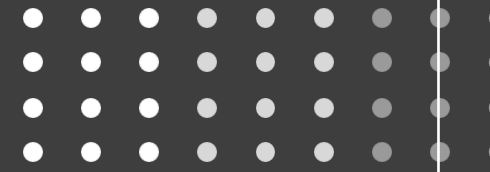
As Australia's leading independent think tank, our nationally dispersed cross-sector membership is unique in the Australian policy and business landscape and allows CEDA to deliver broad reach and engagement for our members.

[Talk to the team](#) about which membership best suits your organisation.

KEY BENEFITS

- > Support your leadership team and wider organisation's policy knowledge and professional development with access to independent research, discussion and debate on the critical issues facing Australia through CEDA research, opinion articles, podcasts and livestreams
- > Contribute to targeted policy discussions and research through Member Advisory Committees, roundtables and working groups to find new ways to progress key policy issues
- > Access policy makers, experts and influencers speaking on key topics that matter to your organisation and industry through CEDA's member-only Trustee program of roundtables, networking events and collaborative forums.
- > Build capability across your organisation with CEDA Learning courses in leadership, public policy, economics, ESG and more.
- > Build cross-sector networks and engage with more than 2800 senior leaders across the country who make up CEDA's Trustee community.
- > Demonstrate your commitment to better economic and social outcomes, lift your profile and showcase your organisation by supporting CEDA's program through sponsorship and hosting opportunities exclusive to members.

JOIN A SENIOR CROSS SECTOR NETWORK



CEDA TRUSTEES FORM THE CORE OF OUR MEMBERSHIP COMMUNITY

CEDA Trustees are drawn from senior and emerging leaders from member organisations. They are aligned to our common purpose, and connect their teams and organisations to, and advocate for, CEDA's work.

The number of Trustees from your organisation depends on your level of membership. Trustees are provided with opportunities to engage in high level, purpose driven conversations with policy makers, experts and influencers and to contribute to policy perspectives and CEDA research through CEDA's content program.

ROUNDTABLES & BRIEFINGS

Exclusively for Trustees of member organisations, CEDA convenes cross-sector audiences to discuss key issues with high-profile speakers, policy makers, government representatives and other stakeholders.

Covering local, regional, state and national issues this program is delivered face-to-face and virtually.

COLLABORATIVE FORUMS

CEDA's co-labs are curated discussions based around wicked problems. The goal is to identify innovative and practical solutions for important issues, whether local, state or national.

Facilitated by subject matter experts and with curated attendance, co-labs provide members with a powerful opportunity to make a meaningful contribution to some of Australia's most significant challenges.

EXECUTIVE PROGRAM

Included at no additional cost for CEDA Lead members, and available to Elevate members at an additional cost, CEDA's executive program brings members together at the highest level.

Conducted under Chatham House Rule, this program is an invaluable opportunity to have in depth conversations with the most senior government and industry representatives and to forge strong relationships with others committed to ensuring a strong, sustainable and dynamic Australia.

MEMBERSHIP WITH PURPOSE



DISCOVER +

Your organisation:

- > wants to discover a new network of business leaders and government stakeholders
- > wants to build engagement with public policy debate
- > wants to access independent research and informed discussion
- > wants to facilitate a better understanding of economic and policy frameworks shaping the business environment
- > has a small leadership team (<4)
- > has a state or national footprint

ELEVATE

Your organisation:

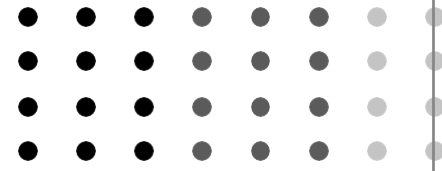
- > wants to build brand awareness and elevate the profile of its senior leaders
- > wants to develop its network of business leaders and key government stakeholders
- > is committed to actively engaging in public policy debate through engagement with CEDA's research and programs
- > wants to build internal capability of emerging and senior leaders in their understanding of public policy
- > wants to leverage independent research and informed discussion
- > has a state, national or international footprint

LEAD

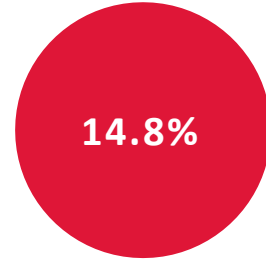
Your organisation:

- > is an industry leader who wants to broaden its influence
- > wants to engage at the highest level and leverage CEDA's network
- > wants to lead discussion and debate on the issues that matter most
- > is committed to proactively engaging in public policy debate and developing internal capability
- > is committed to driving informed debate and innovative policy solutions
- > wants to access discussions at the highest level through CEDA's Executive Program
- > Has a state, national or international footprint

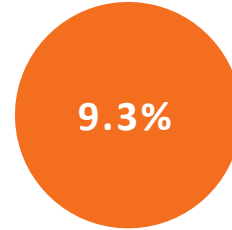
CEDA's CROSS SECTOR MEMBERSHIP



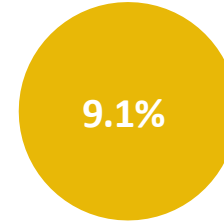
CEDA's cross-sector membership spans every state and territory and includes more than 500 of Australia's leading businesses, community organisations, government departments and academic institutions.



STATE
GOVERNMENT
ADMINISTRATION



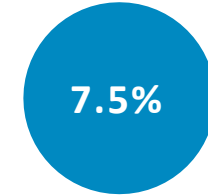
EDUCATION &
TRAINING



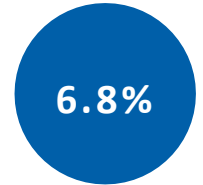
FINANCIAL &
INSURANCE
SERVICES



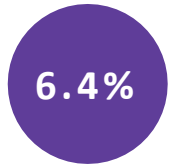
ELECTRICITY, GAS,
WATER & WASTE
SERVICES



HEALTHCARE
& SOCIAL
ASSISTANCE



MANAGEMENT &
CONSULTING
SERVICES



LOCAL
GOVERNMENT
ADMINISTRATION



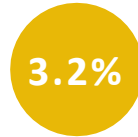
LEGAL
ACCOUNTING
SERVICES



ARCHITECTURAL,
ENGINEERING &
TECHNICAL
SERVICES



OTHER
PROFESSIONAL
SERVICES



PUBLIC
ADMINISTRATION &
SAFETY (OTHER)



TRANSPORT,
POSTAL &
WAREHOUSING



MANUFACTURING



MINING



FEDERAL
GOVERNMENT
ADMINISTRATION



ACCOMMODATION
& FOOD SERVICES



ADMINISTRATIVE &
SUPPORT SERVICES



OTHER SERVICES



CONSTRUCTION



INFORMATION
MEDIA & TELECOM-
MUNICATIONS



WHOLESALE
TRADE



ART & RECREATION
SERVICES



RENTAL, HIRING &
REAL ESTATE
SERVICES

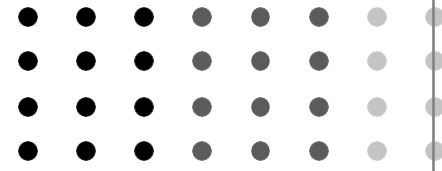


AGRICULTURE
FORESTRY AND
FISHING



RETAIL TRADE

CEDA's LEAD MEMBERS



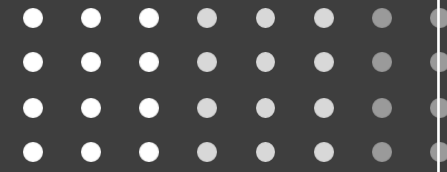
[See the full list of CEDA members](#)



FORWARD PROGRAM

INDEPENDENCE | IMPACT | INFLUENCE

CEDA's PUBLIC EVENTS PROGRAM



CEDA's program of public events is designed to inform and stimulate broad public awareness, discussion and debate of the critical issues impacting Australia's future social and economic development, with a view to building consensus around priorities, desired outcomes and potential solutions for the greater good.

Public Program

[CEDA events](#) provide an opportunity to be informed, to engage and to discuss the policy issues impacting Australia's social and economic development. All of our event formats are interactive, whether digital or face-to-face (in a COVID-safe environment), offering attendees the opportunity to engage with speakers, ask questions and share knowledge.

Get your team involved

- > Member registration rates apply to all employees of member organisations
- > Encourage your team to:
 - > Create a profile on the CEDA website and subscribe to updates on their areas of interest
 - > Most CEDA livestreams are free of charge so take advantage of your access to CEDA's digital content across your team
 - > Promote your membership with CEDA and the opportunity to get involved through your own internal communications
- > Book a corporate table at CEDA events to get priority seating, host your key customers and clients and showcase your organisation's commitment to key discussions
- > Contact the CEDA team with your suggestions for topics and speakers



STATE OF THE NATION

13-14 June 2023 | Canberra

IN PERSON CONFERENCE SOLD OUT | JOIN THE CONVERSATION ON THE LIVESTREAM

Date and times: Tuesday 13 June | 8.00am - 8.30pm

[REGISTER NOW LIVESTREAM](#)

CEDA's 2023 State of the Nation conference explores the major themes impacting Australia's economy and future prosperity.

Join us in Canberra on 13 June as we examine the following topics:

- ▶ Becoming a leading economy in decarbonisation and climate adaptation
- ▶ ESG: how leaders separate the signal from the noise
- ▶ Can Australia power innovation by improving dynamic capability?
- ▶ Tackling Australia's big infrastructure challenges
- ▶ The Voice to Parliament: unpacking the opportunities

With addresses from senior politicians, industry leaders and commentators, State of the Nation is a must for understanding big picture issues that can impact you, your business and your community. It's also an important annual networking opportunity with many of Australia's key decision makers.

Keep up to date with confirmed speakers at ceda.com.au and click Speaker and Sessions tabs.

PROGRAM SNAPSHOT

KEYNOTE ADDRESSES



Prime Minister
Anthony Albanese



Minister
Linda Burney



Opposition Leader
Peter Dutton

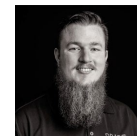


Minister
Tanya Plibersek

INTERNATIONAL ADDRESSES

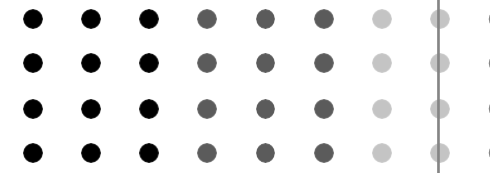


UN Special Envoy for Climate Action and Finance
Mark Carney



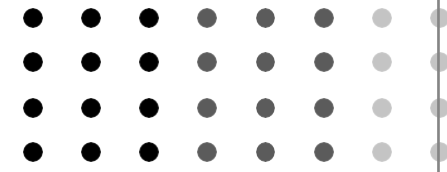
Dragos CEO
Robert Lee

UPCOMING PUBLIC EVENTS – 2023



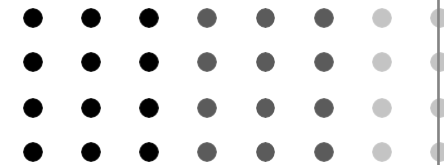
<p>WA State Health Outlook – the Hon. Amber-Jade Sanderson Join CEDA’s audience and WA’s Health Minister shortly after the State Budget has been handed down, funding expectations clarified and as the WA Health and Medical Research Strategy is readied for implementation.</p>	<p>Wednesday 31 May Face to face in Perth</p>	<p>Supporting sponsor: St John of God Healthcare Sponsorship opportunities available</p>
<p>2023 Queensland Energy Market Outlook with Prof Paul Simshauser AM Following the Premier’s launch of Queensland’s Energy and Jobs Plan at CEDA’s State of the State in 2022, we are pleased to present the annual Queensland Energy Market Outlook.</p>	<p>Wednesday 7 June Face to face in Brisbane</p>	<p>Event Partner: Powerlink Queensland Sponsorship opportunities available</p>
<p>Powering up the Consumer Data Right with the Hon. Stephen Jones Hear from Assistant Treasurer the Hon. Stephen Jones on the Albanese Government’s ambitions for the evolution of the Consumer Data Right.</p>	<p>Wednesday 7 June Face to face in Melbourne</p>	<p>Major Sponsors: Ashurst Commonwealth Bank RSM</p>
<p>WA 2023 Infrastructure Address: The Hon. Rita Saffioti Western Australia’s infrastructure pipeline is set to deliver on \$28.9 billion of projects through to 2024 but the sector is under pressure. Hear from Minister Rita Saffioti and industry leaders on the State’s infrastructure priorities in the face of major transitions.</p>	<p>Thursday 8 June Face to face in Perth</p>	<p>Supporting Sponsor: ARC Infrastructure Sponsorship opportunities available</p>
<p>Queensland State Budget Queensland’s Treasurer unpacks the state budget outlining priorities for the year ahead.</p>	<p>Monday 19 June Face to face in Brisbane</p>	<p>Major Sponsor: Plenary Supporting Sponsors: Colin Biggers & Paisley Energy Queensland</p>
<p>Women and sport: achieving the level playing field CEDA invites members and guests to engage with leading practitioners and commentators in the sporting arena on how we ensure equal opportunities for our female sportspeople.</p>	<p>Tuesday 20 June Face to face in Melbourne</p>	<p>Major sponsor: Deakin University Additional sponsorship available</p>
<p>South Australia Budget address and economic update Join CEDA members and the business community as Treasurer Stephen Mullighan unpacks the South Australian budget and provide and update on the State’s economic outlook.</p>	<p>Wednesday 5 July Face to face in Adelaide</p>	<p>Major Sponsors: Deloitte Flinders University Additional sponsorship available</p>

UPCOMING PUBLIC EVENTS – 2023



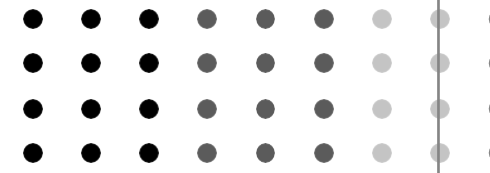
<p>Tasmania State of the State Hear from Tasmanian Premier, the Hon Jeremy Rockliff for an update on his Government's priorities and the state of the economy for the year ahead.</p>	<p>Thursday 20 July Face to face in Hobart and Livestream</p>	<p>Major Sponsors: Westpac APA Group University of Tasmania</p>
<p>State of Western Sydney: focus on community building This event brings together members, stakeholders and leaders from across industry, business, government and the community to explore future needs of Greater Western Sydney and how we can come together to meet these.</p>	<p>Wednesday 26 July Face to face in Parramatta</p>	<p>Major Sponsors: Sydney Water Additional sponsorship available</p>
<p>Networking gathering The Voice to Parliament: what it is and what it isn't Aboriginal leaders discuss in practical terms what the Voice to Parliament means for the constitution, the government and Aboriginal communities</p>	<p>July (date TBC) Face to face in Hobart</p>	<p>Hosting opportunity available</p>
<p>First Nations Voices: financial security and independence We examine what financial security and independence looks like for First Nations businesses and individuals and programs helping to achieve real results.</p>	<p>July (date tbc) Interactive livestream</p>	<p>Sponsorship opportunities available</p>
<p>Education Series: Powering an innovation nation</p>	<p>July (date TBC) Face to face in Sydney</p>	<p>Major Sponsors: Nous Group UniSuper Additional sponsorship available</p>
<p>Clean Technology and Critical Minerals</p>	<p>July (date TBC) Face to face in Perth and Livestream</p>	<p>Sponsorship opportunities available</p>
<p>SA 2023 Infrastructure Address: South Australia Hear from Minister Tom Koutsantonis MP, Minister for Infrastructure and Transport and Minister for Energy and Mining.</p>	<p>August 9 Face to face in Adelaide</p>	<p>Sponsorship opportunities available</p>
<p>Networking gathering Leading voices Join members and guests to hear from some of Tasmania's leaders on their paths to leadership, conquering the hurdles and their lessons for future leaders.</p>	<p>August (date TBC) Face to face in Hobart</p>	<p>Hosting opportunity available</p>

UPCOMING PUBLIC EVENTS – 2023



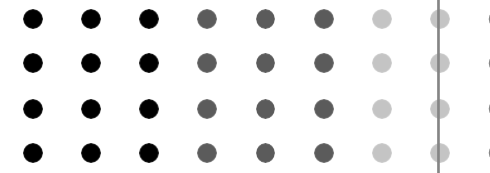
Commonwealth Games 2026	August (date TBC) Face to face in Melbourne	Sponsorship opportunities available
WA 2035: Space and Defence	August (date TBC) Face to face in Perth	Major Sponsor: JTSI Additional sponsorship opportunities available
The future of mobility Gather with industry leaders when CEDA convenes in Sydney to discuss the implications of increased electrification and new fuels, policy that supports electric vehicle uptake – and how they interplay with global supply chains and markets – and the infrastructure required for the future of mobility.	September (date TBC) Face to face in Sydney	Sponsorship opportunities available
The Future of Gas in Western Australia	September (date TBC) Face to face in Perth	Sponsorship opportunities available
Developing South Australia's hydrogen industry	September (date TBC) Face to face in Adelaide	Sponsorship opportunities available
Queensland State of the State Hear from the QLD Premier for an update on the Government's priorities and the state of the economy for the year ahead.	September (date tbc) Face to face in Brisbane	Sponsorship opportunities available
WA 2035: Health tech and advanced manufacturing	September (date tbc) Face to face in Perth	Major Sponsor: JTSI Additional sponsorship opportunities available
Skilling for Energy Transmission	September (date tbc) Livestream	Sponsorship opportunities available
Housing forum	September (date tbc) Face to face in Hobart	Sponsorship opportunities available

UPCOMING PUBLIC EVENTS – 2023



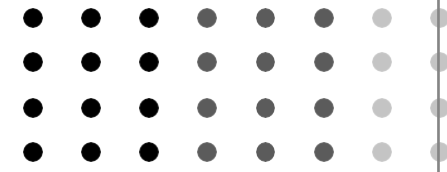
<p>First Nations Voices: environmental sustainability and caring for our wide brown land The world's oldest living civilisation is culturally and spiritually connected to the land. Their insights on caring for the lands and waters are slowly making their ways into mainstream land management. In this session we will hear about how First Nations approaches to land management can help us negate the ongoing impacts of climate change.</p>	<p>September (date tbc) Interactive livestream</p>	<p>Sponsorship opportunities available</p>
<p>Brisbane 2032: The sustainable games</p>	<p>October (date TBC) Face to face in Brisbane</p>	<p>Major Sponsor: ARUP Sponsorship opportunities available</p>
<p>WA 2035: Deputy Premier's Address</p>	<p>October (date tbc) Face to face in Perth</p>	<p>Major Sponsor: JTSI Additional sponsorship opportunities available</p>
<p>Networking gathering Future of the Arts</p>	<p>October (date tbc) Face to face in Hobart</p>	<p>Hosting opportunity available</p>
<p>NDIS: 10 years on</p>	<p>October (date TBC) Face to face in Melbourne and Livestream</p>	<p>Sponsorship opportunities available</p>
<p>Migration Forum</p>	<p>November (date tbc) Face to face in Sydney and Livestream</p>	<p>Sponsorship opportunities available</p>
<p>CEDA Annual Dinner</p>	<p>November (date tbc) Face to face in Sydney and Livestream</p>	<p>Major sponsor: Allens Sponsorship opportunities available</p>
<p>Resources Outlook</p>	<p>November (date TBC) Face to face in Perth and Livestream</p>	<p>Sponsorship opportunities available</p>
<p>Energy forum</p>	<p>November (date tbc) Face to face in Hobart</p>	<p>Sponsorship opportunities available</p>

UPCOMING PUBLIC EVENTS – 2023



<p>First Nations Voices: Education – truth telling and different ways of learning Education is not just about the ABCs, it is vital in helping children to understand the changing world around them and the peoples and cultures that contribute to it. In this session we will discuss the importance of teaching the truth of colonisation, the richness of First Nations culture and the benefits of sharing this with all children. We will also discuss how Indigenous approaches to delivering education can benefit our non-Indigenous children.</p>	<p>November (date tbc) Interactive livestream</p>	<p>Sponsorship opportunities available</p>
<p>Networking gathering Tasmania: Australia's next sporting capital</p>	<p>December (date tbc) Face to face in Hobart</p>	<p>Hosting opportunity available</p>
<p>Western Australia State of the State Join CEDA members and guests as we hear from the WA Cabinet on the outlook for the year ahead</p>	<p>December (date tbc) Face to face in Perth and livestream</p>	<p>Sponsorship opportunities available</p>
<p>New South Wales State Budget New South Wales' Treasurer unpacks the state budget outlining priorities for the year ahead.</p>	<p>Date tbc Face to face in Sydney</p>	<p>Major Sponsor: Plenary Additional sponsorship available</p>
<p>Victoria State of the State Hear from the Victorian Premier for an update on the Government's priorities and the state of the economy for the year ahead.</p>	<p>Date tbc Face to face in Melbourne</p>	<p>Major Sponsors: Siemens Westpac Additional sponsorship available</p>
<p>New South Wales State of the State Hear from the NSW Premier for an update on the Government's priorities and the state of the economy for the year ahead.</p>	<p>Date tbc Face to face in Sydney</p>	<p>Major Sponsors: PwC Siemens Westpac Additional sponsorship available</p>

RECENT DIGITAL CONTENT YOU MAY HAVE MISSED...



Opinion Articles

CEDA's [Opinion Articles](#) deliver leading thinking, informed discourse and rigorous research to influence good public policy for Australia's economic and social development. Opinion Articles include contributions from members, CEDA's research team and key leaders and experts on a wide range of policy issues. View our [Submission Guidelines](#) to see how you can contribute.

Recently published:

11 May | [The green economy: Australia's opportunity](#) | Kate Hardwick, Advisory Services Lead Arup & Roger Swinbourne, Principal, Arup

9 May | [We need more randomised trials to evaluate public policy](#) | Sebastian Tofts-Len, Economist, CEDA

28 April | [Governments must be willing to show their spending works](#) | Cassandra Winzar, Chief Economist, CEDA

11 April | [Universities accord could set direction for the next generation](#) | Ant Bagshaw, Senior Advisory, Public Higher Education, L.E.K. Consulting

03 April | [Modern Slavery and conducting responsible business in a changing regulatory environment](#) | Sonia Sharma, Colin Yuan & Chloe Tutt, Maddocks

31 March | [On the road to Net Zero – the world is still moving too slowly, but transformation is imminent in Europe](#) | Bernhard Lorentz, Managing Partner Global Consulting Sustainability & Climate Strategy Leader, Deloitte

20 March | [To boost Australia's productivity, pay the states to drive reform](#) | Jarrod Ball, Chief Economist, CEDA

Missed it live? Catch up below...

19 May | [Climate and Energy Forum](#)

15 May | [Rewiring the Nation – The Hon. Chris Bowen](#)

3 May | [Economic Outlook with the Reserve Bank of Australia](#)

2 May | [Global Matters | The Case for a 4-Day Work Week](#)

27 April | [First Nations Voices: Embedding Cultural Awareness](#)

Recent CEDA Research

26 April | [Disrupting disadvantage 3: Finding what works](#)

06 April | [Budget reset 2: Mind the gap](#)

17 February | [2023 Economic & Policy Outlook](#)

19 December | [Australia's future migration system](#)

21 November | [Employment white paper submission](#)



RESEARCH PROGRAM

INDEPENDENCE | IMPACT | INFLUENCE

INDEPENDENCE | IMPACT | INFLUENCE



CEDA's purpose is to achieve sustainable long-term prosperity for all Australians.

We aim to influence future economic, social and environmental policy to enable:



More Australian businesses and sectors at the forefront of global productivity



Australia to be a leading economy in decarbonisation and climate adaptation



Greater economic and social participation by all Australians



World class and sustainable human services



Australia to be a top performer in the use of data, digital and emerging technologies



We have influence and create impact by:

- Promoting public discussion of the challenges and opportunities facing Australia
- Enabling members to shape future outcomes through policy and their own actions
- Partnering and collaborating to tackle emerging opportunities and entrenched challenges
- Advocating for policy change based on our independent research insights

2023 RESEARCH PROGRAM



In 2023, CEDA's research program will focus on three key areas within our broader areas of influence:



The best means of bringing more businesses and sectors to the forefront of global productivity through increased dynamism, innovation and effective deployment of emerging technologies.

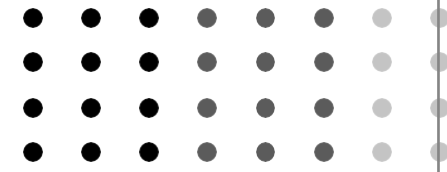


How we navigate ongoing change in our workforce arising from major economic changes such as the clean energy transition.



Increased wellbeing for Australians from having secure affordable housing to quality aged care in retirement.

MEET OUR ECONOMISTS



Cassandra Winzar
Chief Economist (Perth)
cassandra.winzar@ceda.com.au



Andrew Barker
Senior Economist
(Brisbane)
andrew.barker@ceda.com.au



Ember Corpuz
Researcher & Economist
(Adelaide)
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Ian Hamilton
Senior Economist & Policy Adviser
(Melbourne)
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Sebastian Tofts-Len
Graduate Economist (Perth)
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Melissa Wilson
Senior Economist (Adelaide)
melissa.wilson@ceda.com.au





CEDA LEARNING

Drive change within your organisation

Enabling leaders and professionals to develop essential skills





Certified courses to build the skills your employees need to drive change in your organisation

Our short courses develop critical thinking and build leadership acumen in areas such as public policy, economics and ESG

Thought-leaders



Learn from business leaders and seasoned professionals

Content has been created by Australia's leading economists and public policy makers.

Upskill



Develop practical skills and start creating change, today

Courses can be undertaken by professionals working across corporate and government, regardless of job or skill level.

Certified



Get certified by a credible organisation and showcase your achievements

Employees can share qualifications on social media with a digital badge, a key step in growing careers.

Network



Connect with leaders and keep building your professional network

Enable your team to connect with other organisations and thought leaders.



Designed for leaders and team members who want to expand their knowledge and careers

Courses delivering value for everyone

Online learning

Economics for non-economists

Gain insights into economic thinking, tools and principles, supply and demand, macroeconomics, fiscal and monetary policy, plus more.

Learning Outcomes

- How economy impacts public policy
- Economic data and modelling
- Economic formulas and charts
- GDP and market systems
- Domestic vs global economies

Exclusive to CEDA

Online learning

ESG Fundamentals

Understand Environmental, Social and Governance fundamentals and key concepts that impact organisations, now and into the future.

Learning Outcomes

- Identifying ESG impacts
- Test organisational frameworks
- Prioritise organisational goals
- Liability, risks and reporting
- Australian and global trends

Topical and in-demand

Blended learning

Public Policy Dynamics

Identify key drivers of public policy, gain leadership perspectives and learn practical applications to influence better outcomes.

Learning Outcomes

- Understand policy impact on stakeholders
- Use community insights for planning
- Practical applications for business
- Forecast emerging political issues
- Build effective policy-led campaigns

Highly beneficial for group learning

Economics for Non-Economists

A self-paced online learning course designed to introduce the fundamentals of economics

Course Overview

A course developed by leading economists and tailored for professionals. Participants will cover and engage with issues that feature prominently in media headlines every day.

Participants will develop an understanding of the fundamentals of economics, tools and concepts and how they are applied by leading organisations and institutions such as the Reserve Bank.

8 modules | 8 quizzes | 12 months access | 15 hours self-paced

Scarcity, datasets and graphs

Demand, supply, equilibrium in markets

Macroeconomics and the GDP Formula

Market failures

Economic forecasting and modelling

Australia's domestic Economy and its position in the Global Economy

Inflation and Unemployment

Courses

ESG Fundamentals

Lift organisational capability and increase ESG literacy and understanding on a broad scale

Course Overview

The full program introduces participants to the fundamentals, background and key concepts of ESG, how to assess core business and risk against ESG frameworks and provides a comprehensive view of required governance and available reporting frameworks.

5 modules | 12 months access | 6.5 hours self-paced

Origins and Scope

Environment

Social

Governance

Strategy and Reporting

Public Policy Dynamics

Includes a combination of self-paced online learning and an interactive workshop

Course Overview

This course increases knowledge of public policy development, how it affects organisations and learn practical applications to influence better outcomes. Learners complete four online modules, and then elect to participate in either one face to face session, or two interactive online sessions, facilitated by CEDA's Senior Economists.

Interactive workshops are run regularly online and face to face in capital cities throughout the year.

6 modules | workshop | 12 months access | 15 hours

What is public policy?

Key players in public policy

Public policy influence

How public policy is made and understanding the policy environment

Copland Leadership Program

Flagship program, acclaimed for its stimulating content and the high-calibre speakers it hosts.

Course Overview

Interact, engage and learn from some of Australia's most influential leaders from a diverse cross-section of industries and career journeys.

Gain new perspectives and insights into current critical leadership challenges.

Build their confidence and obtain the skills required to become an effective leader and to drive organisational change.

Learn to understand and overcome the challenges facing modern businesses.

Participate in interactive group learning and solution development.

4 days | 7 mentors | NSW & WA | Face-to-face | 24 hours

Welcome event

Empathy and influence

Shaping the future

Peak performance

Decision making

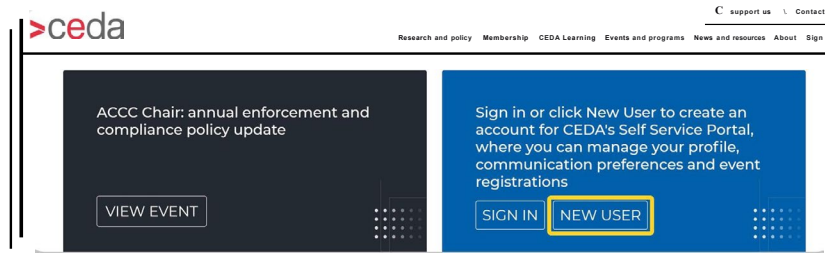
Innovation and adaptations value creations

Leadership essentials and human capital development

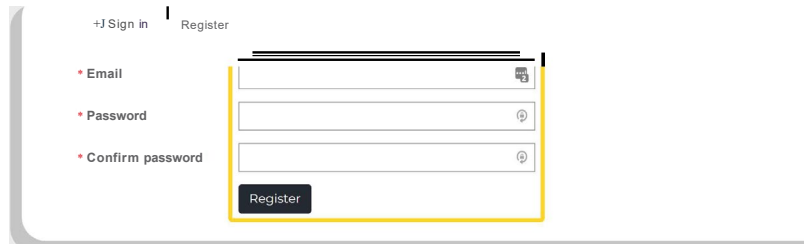
I AM NEW TO CEDA:

As a new user you will need to create a profile.

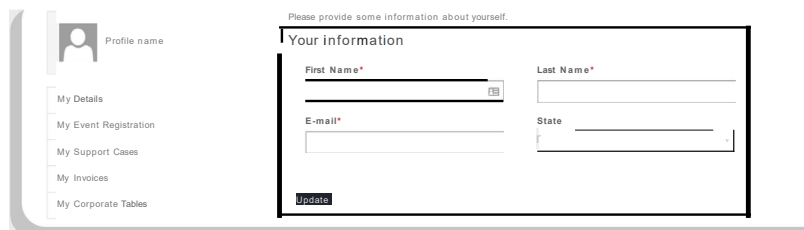
1. Click on 'New User'



2. Enter your Email and your preferred Password and click 'Register'
Please note: We recommend that you use your work/business email address. This will associate you with your company if it has an existing CEDA account and automatically apply the correct pricing including member rates for CEDA events and programs.

A screenshot of the registration form. At the top, there are links for '+J Sign in' and 'Register'. The form contains three input fields: 'Email', 'Password', and 'Confirm password', each with a red asterisk indicating it is required. Below the fields is a 'Register' button, which is highlighted with a yellow box.

Once you click Register, you will be logged in and taken to your Profile page to provide additional information to complete the process.

A screenshot of the profile completion page. On the left is a sidebar with a profile icon and a list of menu items: My Details, My Event Registration, My Support Cases, My Invoices, and My Corporate Tables. The main content area is titled 'Your information' and contains a form with the following fields: 'First Name*', 'Last Name*', 'E-mail*', and 'State'. Below the form is an 'Update' button, which is highlighted with a yellow box.

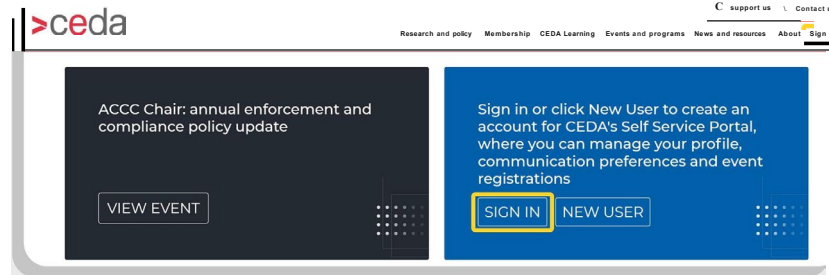
3. Complete your profile by entering your First Name, Last Name and State and click Update. (Note: State will be used to provide you with customised communications based on your location.)

LOGGING INTO CEDA'S PORTAL FOR THE FIRST TIME

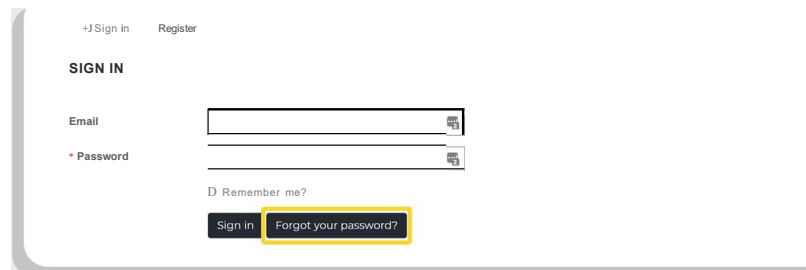
I AM AN EXISTING CEDA USER:

The first time you log into the portal you will need to reset your password.

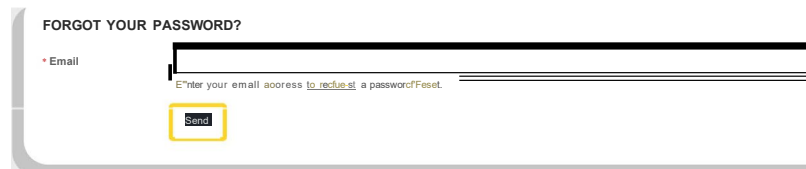
1. Click on 'Sign In'



2. Click on "Forgot your password?"



3. Enter the email address you have registered with CEDA and click 'Send'. (Note: this is normally your work email address. If you cannot remember the email address you have registered with, please contact us at info@ceda.com.au)



An email will be sent to you containing a link for you to reset your password. Once you have reset your password, you can then log in to the portal.

REGISTERING FOR AN EVENT

CEDA events can be viewed on the 'Events and Programs' tab on the CEDA website.

Search for events using keywords or use the arrows to display a number of options that you can filter by.

Click on the Search icon (magnifying glass) to refine the list of events or scroll down to see the full list of upcoming events.

The screenshot displays the 'OUR EVENTS' section of the CEDA website. At the top, there is a search bar with the placeholder text 'keyword', a magnifying glass icon, and a 'RESET' button. Below the search bar are five filter dropdown menus labeled 'Event Type', 'State', 'Topic', 'Year', and 'Month'. A navigation bar below the filters contains three tabs: 'Upcoming Events', 'Past Events', and 'Archived Events'. The 'Past Events' tab is currently selected. The main content area shows a list of events. The first event is titled 'ACCC Chair: annual enforcement and compliance policy update' and is dated 'NSW MAR 3, 2022'. The event description states: 'CEDA welcomes ACCC Chairman, Rod Sims to outline the enforcement and compliance priorities for the Commission for the year ahead.' The speaker is listed as 'Rod Sims, Chairman'. To the right of the event card is a dark sidebar containing event details: 'Public', '03/03/2022', 'Four Seasons Hotel', 'Government | Regulation', and 'Mar 3, 2022 12:00 - 14:00 (GMT+10:00)'. A 'CONTACT US' button is located at the bottom of this sidebar.

Click on the Title of an event to view details and to register.

REGISTERING FOR AN EVENT

The screenshot shows a registration page for an event. At the top, the title 'ACCC CHAIR: ANNUAL ENFORCEMENT AND COMPLIANCE POLICY UPDATE' is displayed in white on a dark blue background. Below the title, a short introductory text reads: 'CEDA welcomes ACCC Chairman, Rod Sims to outline the enforcement and compliance priorities for the Commission for the year ahead.' A yellow-bordered button labeled 'REGISTER NOW' is positioned below the text. The event details are presented in a white box with a black border, containing icons for 'Public', 'Four Seasons Hotel', '03/03/22', and 'Government | Regulation'. A navigation bar with four blue tabs is visible: 'EVENT OVERVIEW', 'MEET OUR SPEAKERS', 'SPONSORS', and 'TICKET INFORMATION'. The 'EVENT OVERVIEW' section is active, showing a paragraph of text with several words highlighted in blue. A small icon of a person is visible on the right side of the text.

Event details, including speakers, sponsors, session and ticket information is accessible by clicking on the blue tabs. When you are ready to register, click on 'Register Now'.

REGISTERING FOR AN EVENT

EVENT REGISTRATION

Attendee details **Register Me**

First name Last name*

Enter your first name Enter your last name

Email address*

Enter your email address

View Tickets

Mobile Number

Enter your mobile number

Job title

Enter your Job title

Dietary requirements

Enter your Dietary requirements

Accessibility requirements

Enter your Accessibility requirements

Other requirements

Enter your Other requirements

Checkout

If you are registering for yourself, click the Register Me button to pre-populate your details.

In the white bar at the top, select the ticket type you wish to purchase.

Update your details if required or add details for the attendee for whom you are registering.

Click on Add another attendee to register multiple attendees in one transaction.

Once you have added all attendees, click Checkout.

Follow the prompts to make payment by credit card or request an invoice. You will be sent a copy of the invoice/receipt for your records, and each attendee will receive a registration confirmation.